



## Sponsorship Form

The 6th annual Ride the Ridge bike challenge, sponsored by Body of Truth Holistic Spa in Stone Ridge, has been hailed as "One of the ten best June rides in the US" by *Bicycling Magazine*. Proceeds of this spectacular event will go to the High Meadow Performing Arts Center.

### 6th annual RIDE THE RIDGE bike challenge: June 3, 2012

The event will consist of a 50, a 30 and a 12 mile ride as well as a 5 mile family ride. The starting point and finish area will be located at the High Meadow Performing Arts Center (PAC) in Stone Ridge. Posters heralding the event and highlighting our sponsors will be posted throughout the Hudson Valley, sponsor links will be active on the RTR website, and publicity will be generated through radio/print advertisements by notices in local and national biking publications.

We would like to offer this opportunity to reach your target market—and at the same time help the community through support of the arts at the High Meadow PAC. Options for your participation include:

#### Event Sponsor/Platinum: \$5,000

Event will be named in honor of sponsor and used in all print, broadcast and web applications. Booth/tent at start/finish line. Limited to one event sponsor per year. Video infomercial on RTR website.

#### Gold Sponsor: \$3,000

Large logo on all collateral material and t-shirt 10' x 10' Booth/tent at start/finish line or at a refreshment station within the ride. Name/logo announced on all advertising (radio and print). Video infomercial on RTR website.

#### Silver Sponsor: \$1,500

Medium-sized logo on all collateral material and t-shirt 8' Table at start/finish line or at a refreshment station within the ride.

#### Bronze Sponsor: \$500

Logo on collateral material and t-shirt, ability to distribute literature at event, and name and logo on mile markers (see below).

#### Mile Marker: \$50 for one sign; \$150 for four identical signs (intended for micro-businesses and individuals)

Very small businesses can display their names; individuals can write up to six words of encouragement to riders or can express their general enthusiasm for the event. Mile Markers enhance each rider's experience of community support as they traverse the varied routes of this beautifully designed ride.

Be a part of our community and help make this event the most talked about event of '12!  
Send checks to: Ride The Ridge, High Meadow School, 3643 Main Street, Stone Ridge, NY 12484

Sponsorship questions? Contact Nan Bress at [nan@docnography.com](mailto:nan@docnography.com)

High Meadow School Non-profit Tax ID Number 14-1734578. Thank you for your support,

**The Ride the Ridge Planning Committee**      [www.ridetheridge.org](http://www.ridetheridge.org)

Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

RTR Contact Name \_\_\_\_\_ Affiliation with RTR \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_